Layered scenario mapping

Layered scenario mapping is a technique used to gain insight into the 'situation one designs for'. It is a systemic technique and emphasises presenting information in different layers going from an overview to very detailed information. The technique proposes a structured approach to collecting and presenting data and provides a template for sorting and presenting the data in a layered manner hierarchically, spatially, and temporally.

The layered scenario mapping process

Preparation

A) Identify the scenario to map out. The scenario should be representative and cover the most important aspects of the 'situation one designs for'. The selection can be informed by the objectives of the design project, and criteria for selecting the scenario can be based on frequency (how often something happens) and/or criticality/importance (related to the potential consequences if something goes wrong). Some insight on the situation one is designing for is required to select an appropriate scenario. Involvement of users and subject matter experts is encouraged. Identify the main steps and make draft of the outline.

B) Define type of data to be collected. This depends on both the needs of the design project and how the data will be presented (see Designing the scenario). The template provided on the next page can be used as a starting point. Adapt according to your needs.

C) Identify data sources. The users, subject matter experts, and the field site may be primary sources of information. Other sources may include user training

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D) Plan how data collection should be carried out and decide on methods and techniques to be used. Observational studies, interviews with users and subject matter experts, and other techniques involving users are valuable approaches. The guide *Designdriven field research at sea*¹ may prove valuable if you plan to do field studies.

The template on the next page can be used as the basis of an observation form. Communication analysis tools such as *Comms Usage Diagrams*² can be used to identify who communicates with whom in the scenario and by which means, *link analysis*³ can be used to identify how actors physically move, and *Applied cognitive task analysis (ACTA)*⁴ can prove valuable in determining expertise needed and identifying critical points.

Consider what kinds of video/audio recordings to make and what images to take and the equipment needed to do so. Making a list can be useful.

E) Make practical arrangements. Agree with companies and users on field trips, interviews, etc. Note: This can be time consuming. Start early and set aside sufficient time for this activity.

Data collection

Collect data as planned. Note: You may need to carry out data collection activities several times as deficiencies are identified and new needs emerge during designing of the scenario.

Designing the scenario

Decide on the format and layout of a scenario map that supports the presentation of both overview information and detailed data. Designing the map goes beyond listing the data collected. It involves developing new knowledge by interpreting the collected data, collating the data, and designing the data. Use visual presentation whenever appropriate. Spatial and temporal data are particularly appropriate for visual presentation.

The map can be presented analogously or digitally. The template presented on the next page can be used for paper-based versions. Note: The template is suggested as a starting point, and the layout of the map should be adjusted to the needs of the specific design project.

Validation of scenario

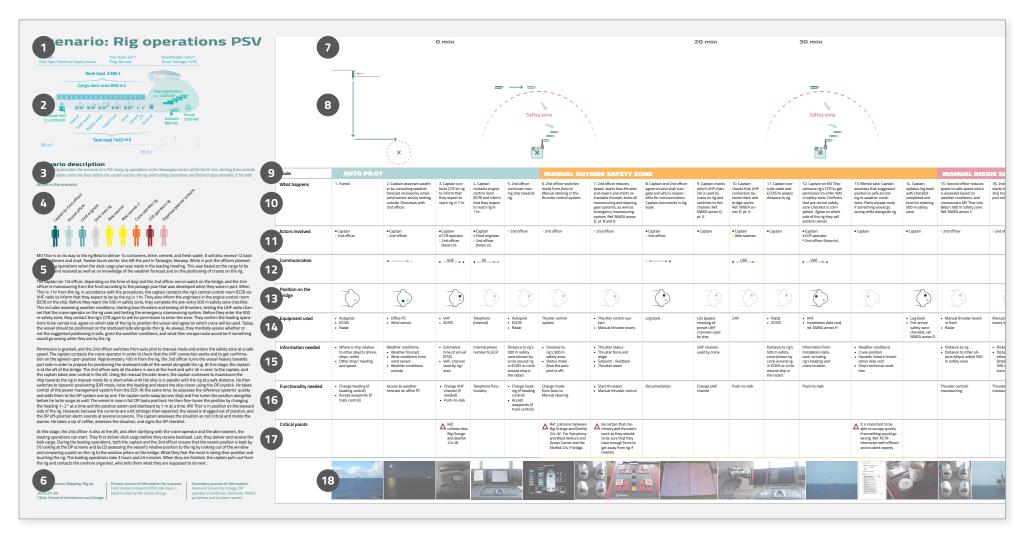
Ensuring that the information included in the map is correct is important. Invite users and other subject matter experts to examine and validate the scenario.

- ³ See Stanton et. al (2005). *Human factors methods: a practical guide for engineering and design.* Aldershot: Ashgate. or Kirwan & Ainsworth (1992). *A Guide to task analysis.* London: Taylor & Francis.
- ⁴ Militello & Hutton (1998). Applied cognitive task analysis (ACTA): a practitioner's toolkit for understanding cognitive task demands. *Ergonomics*, 41(11), 1618–1641.

¹ *Design-driven field research at sea.* The Oslo School of Architecture and Design

² See Stanton et. al (2005). *Human factors methods: a practical guide for engineering and design.* Aldershot: Ashgate.

Layered scenario mapping template



Excerpt from layered scenario mapping of a rig operation scenario of a PSV (Platform Supply Vessel). Overview information is provided to the left and detailed information in the timeline matrix to the right. See next page for descriptions of the individual elements.

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Layered scenario mapping template

The template on the previous page suggests how information can be presented with overview information to the left and detailed information to the right. The overview gives the reader a frame of reference to use when making sense of the detailed information. The detailed view consists of a timeline matrix with step-by-step descriptions. The number of steps depends on the length of the scenario and the needed level of granularity. The following content elements are included:

1) Descriptive title

2) Visual presentation of ship's technical specifica-tions. Presents what the users physically control and the technical systems to design for controlling.

3) Description of the scene and introduction to scenario. Lets the readers of the map know the setting of the scenario.

4) Presentation of actors involved in scenario. Lets the readers know who is involved. Colour coding of the actors can be useful.

5) Written scenario story. Presents the scenario from start to finish. Provides the readers with an initial frame of reference to use when interpreting the detailed information. Also useful in developing the outline of the timeline matrix .

6) Document info. States which data sources the map builds on. Includes version of the document and date. Adds to the trustworthiness of the map.

7) Timeline. Not necessarily linear in a mathematical sense (it must not have a fixed scale where one step represent a set time period).

Guide: Layered scenario mapping Version 1.0 | 9 June 2015 Sigrun Lurås | The Oslo School of Architecture and Design **8)** Visual presentation of vessel position. The vessel is shown in relation to other objects, such as the port and the rig.

9) Mode. The mode of operation indicates what kinds of rules apply and the technical mode of the vessel.

10) What happens. Gives a short description of what happens at each step.

11) Actors involved. Presents the main actors involved at each step. Colour coding from item 4 is used.

12) Communication. Shows who communicates with whom and by what means for each step. Colour coding from item 4 is used.

13) Position. Visual presentation of the users' position at each step in a bird's-eye view (here, position on the ship's bridge). Colour coding from item 4 is used.

14) Equipment used. Shows what kind of equipment is used at each step.

15) Information needed. Describes information the users need to be able to carry out the actions at each step. Includes information from technical systems and the natural environment. Needed to judge what information to present when, where, and how.

16) Functionality needed. Describes the functions the users need to be able to carry out their tasks at each step. Needed when designing controllers and other interactive elements.

17) Critical points. If the step is particularly important to ensure safety, it is highlighted, and the critical factors are pinpointed. The critical points can, for example, be identified through ACTA or risk analysis.

18) Illustrative photos. Provide contextual information and can, for example, show the physical environment or the equipment used. Could also include pictures of the actors in the scenario.

Advantages to the technique

- Easy to understand and requires little training.
- Offers a framework for sorting and making sense of large amounts of data from a range of sources.
- The map can support collaborative work and be used to share insight among a design team.
- Different disciplines of a development team can use the map for different purposes.
- The map can be used to document work done on the project, such as field research.

Limitations of the technique

- Can be time-consuming and relies on substantial data collection.
- May lead to fixation on the current situation and requires conscious interpretation of what the scenario means for the design of future situations.

Things to consider

- The example used in this guide is a ship's bridge but can be adapted to other complex environments.
- To overcome the limitations of the technique, consider combining it with more open-ended and future-oriented techniques.
- Information with a lower level of detail gives a more open-ended map that invite interpretations useful at the start of the design process, while more detailed information may result in a lessopen map useful later in the design process.

